

IWEC Virtual Conference 2021



***“Connecting Women Businesses Globally:
Sustainability of Business:
From Surviving to Thriving”***

Date: November 9 & 10, 2021
Time: 11amEST

Sustainability of Business: From Surviving to Thriving

Tuesday November 9th		
11am Opening Remarks		
11:00-11:15 Event Emcee Introductions <ul style="list-style-type: none"> • H.E. Ambassador Ruth A. Davis – Chairwoman & Founder IWEF Foundation • H.R.H. Princess Noor Asem of Jordan – Conference Co-Chairwoman • Ibukun Awosika, President IWEF Foundation and Founder/CEO The Chair Centre Group Nigeria 		15 Minutes
11:15-11:35 Opening Session: Keynote Introduction: <ul style="list-style-type: none"> – Ibukun Awosika, President IWEF Foundation & Founder/CEO The Chair Centre Group Nigeria Keynote: <ul style="list-style-type: none"> – Dr. Ngozi Okonjo-Iweala, Director General, World Trade Organization / Nigeria 		20 Minutes
11:35-11:45 Awardee Acknowledgement		10 Minutes
11:45- 12:30 Panel Discussion “The Acceleration of Digital Transformation in Business” Moderator: Harjinder Kaur , CEO, Comvision India Panelists: Fernando Hernandez-Coca Cola / US Margery Kraus , CEO, APCO / US		45 Minutes
12:30-12:40 <u>BREAK</u>		10 Minutes

<p>12:40-1:25 Keynote Presentation</p> <p>“Negotiating Challenges for Women Entrepreneurs Leadership”</p> <p>Sponsored by Caixabank, IESE & Barcelona Chamber of Commerce / SP</p> <p>Introduced by: Adela Subirana, Co-Founder, IWEC Foundation</p> <ul style="list-style-type: none"> - Kandarp Mehta, IESE Professor/SP 		45 minutes
<p>1:25-1:35 Awardee Acknowledgement</p>		10 Minutes
<p>1:35-2:20 Panel Discussion</p> <p>“Public/Private Efforts to Combat Covid-19 – Best Practices”</p> <p>Moderator: Charlotte Kalin, Make Trade Sweden</p> <p>Panelists:</p> <ul style="list-style-type: none"> - Susan Meyer, Norway’s Honorary Consul Chicago / US - Lori Epstein, Lori Epstein Consulting Group / US - Tara Turkington, CEO, FLOW Communications / SA 		45 Minutes
Wednesday November 10th		
<p>11:00-11:10 Awardee Acknowledgement</p>		10 Minutes
<p>11:10- 11:55 Panel Discussion</p> <p>“Reality Check: Challenges & Opportunities - Female Entrepreneur Prospective Funding Options</p> <p>Moderator: Sunita Bajaj, Fortis Lux Financial / US</p> <ul style="list-style-type: none"> - Liz Roberts, Director Impact Investments, Mass Mutual / US - Mar Santana Rollan, CaixaBank / SP 		45 Minutes
<p>11:55-12:40 Panel Discussion</p>		45 Minutes

<p>“Ransomware Attacks & Cybersecurity”</p> <p>Moderator: Claudia Mirza, CEO, Akorbi/US</p> <p>Panelists:</p> <ul style="list-style-type: none"> -Jesse Glaesman, CTO, Akorbi /US -Robert Patterson, Director of Marketing Progressive Computing / US -Frank Gullo, Chief Technology Officer, SDI International / US 		
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<p>12:40-12:45 Closing Remarks</p> <p>Carmen Castillo, CEO SDI International & IWEF Foundation Vice-Chair/US</p>	<p>5 Minutes</p>
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1:15PM- NETWORKING SESSIONS - HOSTED BY CONVERSATION STARTER

Thursday November 11th – Continuation of Networking sessions 8:30am-12pm