

8 Qualities That Women Bring To The Workplace

All too often, women are told and taught that to be successful in work, they need to emulate men and take on masculine qualities.

Obviously, that's a terrible idea. Women can, of course, be huge successes without having to pretend to be a man. In fact, there are many amazing qualities that women bring to the workplace — qualities that add value and improve a working environment.

We should be celebrating these qualities and empowering women. That's why we've made a list of 10 qualities that women bring to the workplace that we think hugely benefit any team or company.

Disclaimer: this isn't to say that men don't have these qualities and don't contribute them to the workplace. But that women, by contributing these qualities, can help to tackle unhealthy work culture, gender imbalance, and climb the corporate ladder themselves, as well as lending a helping hand to the women that follow them.

(Also, we are aware that all women are different and may not inherently have these qualities, but overall, the female population does tend to have these characteristics or skills in a work environment.)

1. Inspiring leadership

Women make great leaders. They're hard-working, motivated, effective communicators, and have incredibly high standards.

One of the really great qualities that women bring as leaders is that they inspire others, particularly other women. They've had to work hard to get to where they are now, and they're not going to throw it away by making silly mistakes or being lazy. This attitude can inspire and motivate other women to do the same — to show that it *can* be done.

They're also unlikely to abuse any privileges or give out special treatment — women have been on the receiving end of this, so they know what it's like to be bypassed or treated unfairly. Female leaders tend to be more generous and fair; they want to lift up the people around them. In particular, they feel a personal connection with other female entrepreneurs — and want to [invest financially as well](#).

Women as inspirational leaders isn't just restricted to the workplace they spend their time in either; there are many successful female entrepreneurs and CEOs that share their stories and advice to motivate and empower women in business around the world.

Entrepreneurs like [Sara Blakely](#), the founder of Spanx and youngest self-made female

billionaire in the US, and [Sophia Amoruso](#) of Nasty Gal regularly speak about their thoughts and journeys to success on podcasts, blog posts, or in books.

There are also [plenty of awesome female entrepreneur networks](#) to help support and promote women in business.

2. Natural mediation

Women may make for inspirational and motivating leaders, but they are also renowned for being natural mediators.

Women are empathetic listeners, and excellent communicators. This means that when there are conflicts in the workplace — whether it's between two people, or a whole team unable to agree on an outcome — women are usually the ones that settle it. Female workers are good at seeing both sides of the arguments, as well as coming to an appropriate solution that will please all parties.

3. Patience

Women have far more patience than men — they're used to biding their time and waiting for the right moment. They're good at staying calm and collected when a client is yelling about something that is out of our control. They can be patient when training a new team member who is trying really hard, but is just that little bit slower than everyone else.

It's probably to do with years of being oppressed by the patriarchy, but women have evolved to be patient and understanding. And in the workplace, this is a really valuable quality.

4. Team players

Not everything has to be a competition! Men tend to have a lot more testosterone in their bodies than women, which makes them more aggressive and competitive in work. This is normally why men end up at the top of the corporate ladder — they are more ruthless and will push their way to the top.

But there's an advantage to being more estrogen-led: women are natural team players who will work together to reach an end goal. This is really important, particularly if you're a small business and you need everyone working together as best as possible to keep the business thriving.

5. Great organization and planning

Women are really good at organizing, as well as coming up with strong strategies and plans.

It's a cliché, but it's true — [women are great natural multi-taskers](#). This means that when they have to juggle different tasks and projects, they will stay on top of them.

It also means that if they are in charge of distributing workloads or organizing others, they will effectively ensure that everyone is contributing, working hard and completing their tasks.

Women in the workplace tend to notice more than their male counterparts do. They can be more cynical and will see the flaws in a plan, because they look with a more detail-focused lens. This allows them to see the things that others would miss.

6. Balance and diversity in the workplace

This one is not necessarily a feminine quality, but it is something that women bring to the workplace — diversity.

For a long time — and even in some industries and businesses these days — the workplace was only meant for the man. Women were expected to stay at home and look after the house and the children, while their husband could follow his entrepreneurial dream.

This can make companies stagnant and unable to evolve. If all of your staff are men of a certain class and age, it can be difficult to think outside the box. Thinking creatively is always important; particularly so if your products or service are aimed towards women or a completely different demographic to your team. You need balance and insight.

Take Ashna Mankotia from [Lashstash](#), a luxury false eyelash brand. She noticed a lack of representation in the beauty space for South Asian women like herself. [In an interview with Exchange](#), she mentions that she's gathered a loyal group of return customers who love shouting about how great her product is. Despite being a small business, Lashstash's success is their ability to reach out and connect with a section of the market based on feminine insight and personal experience.

Having female employees doesn't just promote inclusivity and diversity in the workplace; it's also healthy for the creativity and success of your business. Women can bring different skills, dynamics and energy levels to a workplace.

7. Effective communication

It's a well-known fact that women are better communicators than men. Women tend to be good listeners, as well as good at reading and responding to [non-verbal cues](#).

They're great at conveying what they mean with tact and honesty, which is an important skill to have in the workplace (especially if you need to give constructive criticism).

A lack of communication leads to misunderstandings; it can mean that projects go in the wrong direction, tasks aren't done properly, and clients are left unhappy. To be as productive and profitable as possible, it is imperative to have strong communication within your team — and with third-parties and customers.

8. Good work-life balancers

Regardless of whether women are single or married, have children or not, they tend to be better at balancing work and life.

As we've said before, female workers are good at multitasking — they can be excellent leaders and team players, as well as mothers and partners. They are good at establishing routine and continuity, which in turn provides stability in their environments.

We know now that it's healthy to have a good work-life balance and not overload yourself by work 100-hour weeks and sleeping at your desk. Mental health is important, and women are a lot better at being honest and open about this than men are. If this spreads to the men that women work alongside, it might lead to a better understanding of wellbeing and self-care, which will promote health and happiness.

Gender diversity in the workplace is an important thing. It's 2018, and there's still a huge inequality between men and women in work — in terms of the gender gap in pay, positions of authority and even getting a foot in the door in the first place.

But we are making progress, and there are some incredible female entrepreneurs out there paving the way for other working women.

The amazing qualities that women bring to the workplace help to solidify our role in the business world and to make that world progressive and innovative. Through these qualities and skills, the workplace can be more productive, peaceful, team-oriented and successful.